

Amendments to the Specification:

Please amend the Abstract with the following replacement Abstract:

ABSTRACT

B1
A wireless device, having such as a pager that has an identity, such as a frequency, is provided for notifying a user of a source of a page, such as a telephone number, directed specifically to the identity of the wireless device. The wireless device ~~includes a housing, a display attached to the housing,~~ includes a housing with an attached display, a driver connected to the display ~~for causing indicia to appear on the display,~~ a controller, ~~such as a microprocessor connected to the driver for sending to the display a signal comprising indicia to appear on the display~~ business information ~~a memory that is preprogrammed with advertising indicia,~~ and a receiver connected to the controller for receiving a page signal ~~directed specifically at the identity of the wireless device and for communicating the page signal to the controller.~~ Upon receiving ~~When the controller receives the page signal received by from~~ the receiver, the controller sends to the driver a signal comprising the business information ~~advertising indicia programmed in the memory~~ indicia from the memory for causing the display to display the ~~advertising indicia.~~ The controller ~~will then send~~ also sends to the driver a signal comprising an identification of the source of the ~~page for display on the display~~ communication notifier and/or the business information indicia. ~~A method is also provided in relation to the use of the wireless device.~~
